

# 300 Youth Served by 2030

**OUR VISION:** Impacting generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors.

**OUR CORE VALUES:** Put Children First, Build Relationships on Love, Commit to Empowerment, Pursue Goals Relentlessly, and Unlock All Potential.

## Strategic Priorities

### MISSION DELIVERY

### SUSTAINED INVESTMENT

### RESPONSIVE LEADERSHIP

## DESIRED OUTCOMES

Friends Austin will emerge with greater clarity in what long-term sustainability holds for the organization, while we evolve and strengthen our delivery model to fulfill our 12+ year commitment. Key actions include continuing to drive measurable impact that exceeds national benchmarks and launching a new, tailored high school programming model.

Friends Austin will build and sustain the financial resources needed to drive bold investment in our programs, staff, and infrastructure. Key actions include expanding development staff, diversifying revenue, establishing a reserve, campaign or endowment, strengthening and growing internal systems, and maintaining our full Board participation in annual giving and fundraising efforts.

Friends Austin will continuously build and leverage for impact. Its leadership and entrepreneurial strength to establish a model that can be sustained and replicated once fully scaled. As a leading chapter in the National network, key actions will include the establishment of a clear formula for long-term success and the identification of staff and board skill sets needed to achieve them, while fostering a values-driven culture that supports our bold vision.

## KEY INITIATIVES

- **Achieve our organization’s most critical goal to break the cycle of generational poverty: strive for 100% of our youth to graduate from high school, avoid juvenile justice, avoid teen pregnancy, and maintain a zero-recidivism rate.**
- **Define the youth need we most effectively serve—and how—in Austin.**

- **Ensure long-term financial stability.**
- **Align funding strategies with key priorities.**
- **Continue to foster a strong, values-aligned partnership with our Board.**

- **Ensure sustained alignment of values between staff and Board.**
- **Foster a strong pipeline of mission-aligned leaders.**