

Generational Change, One Child at a Time

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# Corporate Engagement Opportunities with Friends of the Children-Boston

**Boston** 

## **Buddies Program**

This program gives companies an opportunity to engage a core group of employees over an extended period of time. At the core of the program are the relationships volunteers can build with individual Achievers.

- For Achievers in the Elementary Cohort: grades 1 5
- Program includes Reading Buddies, Math Buddies, Science Buddies
- Accompanied by Friends, Achievers travel to corporate partner once a month for 45 minutes to an hour
- Employees work in small groups and one-on-one with 6 10 Achievers
- 4 to 6-week commitment minimum

## **Core Assets Program**

These opportunities help our Achievers work on one or more of our 9 Core Assets: Growth Mindset; Positive Relationship Building; Find Your Spark; Problem Solving; Self-Determination; Self-Management; Perseverance/Grit; Hope; and Belonging.

- For all Achievers 1<sup>st</sup> grade through 12<sup>th</sup> grade
- Short term or one-time only. Can take place at corporate partner site or at *Friends-Boston* Office in Jamaica Plain
- Opportunities include but are not limited to:
  - Lunch and Learn's with Achievers subjects can vary from career options, hands-on projects, to discussions on life skills, personal college and career journey discussion, job shadowing
  - College and Career Workshops with Achievers Resume Building and Editing; Interviewing 101 (for Achievers who have no job experiences); Interviewing 201 (for Achievers who have some job experiences); Workplace Etiquette and Professionalism; How to Complete a Common Application; How to Write a College Personal Essay; How to Select the Right Post-Secondary Education Option for Yourself.
  - o Helping with Achiever service learning projects i.e. Alex's Lemonade Day Sale
  - Help host summer internships for Achievers over the age of 16
  - o Rodman Ride for Kids like to bike? If so participate by yourself or as part of a team in the Rodman Ride for Kids (September)
  - Mission Aligned Service Opportunities work with colleagues and the Friends-Boston staff to design a one time or short term mission aligned volunteer program that meets the interests of you, your colleagues and our Achievers

#### **Gifts and Donations Engagement Opportunities**

Our Achievers and their families face tremendous challenges in meeting basic needs on an ongoing basis. Our partners play a crucial role in helping Friends of the Children-Boston meet these needs so our Achievers and their families can succeed.

- For all Achievers 1<sup>st</sup> grade through 12<sup>th</sup> grade + their siblings
- Opportunities include but are not limited to:
  - Back to School Backpacks and Supplies Help us send our Achievers off to school with a bang by collecting backpacks and filling them with supplies
  - Frosty's Friends Fulfill Achievers' Frosty's holiday gift wishes by collecting holiday gifts for individual Achievers
  - Winter Coats Drive Help us make sure all of our Achievers and their siblings have a warm coat for the New England winter by hosting a winter coat drive at your workplace
  - o Gently-Worn Clothing Drive Help us stock our closet with gently worn clothes (children and adult sizes both needed), as well as professional clothing for Achievers who are entering into the workforce.
  - Events and Tickets Donation Donate tickets to special events or admission entrance to cultural institutions in Greater Boston and help broaden the experiences of our Achievers.

## **Long-Term Engagement Opportunities**

- Volunteer Leadership Opportunities long-term commitment to help sustain Friends-Boston
  - o Board of Directors serve as a governing Board Member of Friends-Boston
    - Must be vetted by the Board and voted in after the vetting process
  - o Young Professional Board serve as member of our newly formed Young Professionals Board
    - Ideal for individuals interested in getting deeper involved with Friends-Boston while networking with other young professionals from across Boston
  - o Advisory Committees Program Committee, Development Committee
  - o Friend Raiser Host Committee The Friend Raiser is our largest single fundraising event held in early May
    - Committees help secure Sponsorships, sell tickets and secure auction items
- Corporate Circle of Friends Employees assemble a group of colleagues to create the ABC Company Circle for Friends and together commit to raise \$1,000 \$10,000 for *Friends-Boston*.
  - Two (2) year commitment: Corporate Circle of Friends commit to support middle school Achievers transition from 7<sup>th</sup> grade to 9<sup>th</sup> grade (preparing for high school)
  - o Four (4) year commitment: Corporate Circle of Friends can commit to support freshman Achievers through high school graduation (high school graduation and college preparation)
  - Twelve (12) year commitment: Corporate Circle of Friends can commit to support in-coming first graders through graduation first grade through high school graduation no matter what!

#### **Engagement Calendar**

For all engagement, we will work closely with you to plan for the opportunities that are the most appropriate for you and your employees. Our staff will provide the training and the planning support leading up to the actual engagement. We understand you and your employees have busy schedules, so you can count on our team to support you in creating a meaningful experience for all involved.

#### **Buddies Program**

October through May

#### **Core Assets Program**

Year-round with specific focus on school vacation in July/August, December/January, February and April

## **Gifts and Donations Engagement**

Backpacks and School Supplies – June through August Frosty's Friends – September through December Winter Coats Drive – September through December Gently-Worn Clothing Drive – Year-round Events and Tickets – Year-round

#### **Volunteer Leadership Engagement**

Board of Directors – Year-round recruitment; 4 to 6 months of vetting process Young Professionals' Board – Year-round recruitment; 1 to 2 months of vetting process Advisory Committee – Year-round recruitment; 1 to 2 months of onboarding process Friend Raiser Committee – Year-round recruitment; 1 to 2 month of onboarding process

## **Corporate Circle of Friends Engagement**

Year-Round