

FRIENDS of the CHILDREN

Generational Change,
One Child at a Time

Boston



INVESTMENT OPPORTUNITIES

Annual Friend Raiser

STILL WE RISE

“IGNITING HOPE, SPARKING DREAMS”

Friday, May 8th

HONORING STATE STREET CORPORATION
WITH THE POWER OF ONE AWARD



INTRODUCTION

Our model is distinct, courageous and proven. We have redefined the youth mentoring field by creating the first and only long-term professional mentoring program in the country. Our Friends are experts in building sustained and nurturing relationships with youth. We specialize in working with youth who have faced a lot of adversity. We have the data to show that it's real and it works.

The **Friend Raiser** is our single largest fundraising event, helping us raise over \$640,000 to directly impact our Achievers.

We take pride in hosting an event that **showcases the amazing stories of perseverance of our Achievers** while honoring a community champion. We hope you will join us as we **announce** our **Achiever of the Year** and **The Power of One Award**.

***We Are Relentless, So
They Can Be Resilient***

”

VISION & MISSION

VISION

We work towards the day where every child who needs a Friend has one.

MISSION

Impacting generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors.

12+ years, no matter what.



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BENEFITS FOR SPONSORS

Join Friends of the Children-Boston as a Social Impact Investor at the annual Friend Raiser. We will be celebrating the amazing stories of hope and perseverance. We will also be honoring **The Power of One Award winner State Street Corporation** and the **Achiever of the Year**.

Investment levels for our Friend Raiser offer the opportunity for organizations and individuals to highlight their support of our work and mission, while also increasing their visibility among our attendees - many of whom are influential members of the Greater Boston community. **Boost your brand as a Social Impact Investor.** In addition to the benefits on the next page, Sponsors also enjoy the following:

Networking opportunities with other sponsors and event participants.

Enhance your company's image as a supporter of social initiatives with a highly respected nonprofit.





IMPACT INVESTMENT PACKAGES OFFERED

1. GENERATIONAL CHANGE

Contribution: \$50,000+

Benefits:

- Exclusive title sponsorship
- Prominent logo placement on all promotional materials
- Representative recognized on stage and in the speaking program.
- 2 full page ads in the program book.
- Priority opportunities to engage and volunteer with our mission.
- 30 VIP tickets with 3 reserved cocktail tables.

2. FIND YOUR SPARK

Contribution: \$25,000 - \$49,999

Benefits:

- Logo placement on promotional materials
- Acknowledgment during opening and closing ceremonies.
- 1 full page ad in the program book.
- Opportunities to engage and volunteer with our mission
- 20 VIP tickets with 2 reserved cocktail tables.

3. GROWTH MINDSET

Contribution: \$10,000 - \$24,999

Benefits:

- Logo displayed on event materials
- Half-page ad in the event program book.
- Volunteer opportunities
- 10 VIP tickets to the event.

4. HOPE

Contribution: \$5,000 - \$9,999

Benefits:

- Logo included on the event website and sponsor appreciation wall.
- Quarter-page ad in the program book.
- 5 VIP tickets to the event.

BRAND VISIBILITY ADD-ON OPPORTUNITIES

New this year, we are offering a limited set of Brand Visibility Add-On Opportunities for corporate partners looking to expand their presence through curated, experiential placements throughout the event.

To recognize the commitment of our corporate partners, organizations supporting Friend Raiser at higher level will receive exclusive early access to the add-on opportunities before they are opened to the broader Boston Business Community. The deadline to take advantage of the early access is **March 15, 2026**.

Visibility among peer organizations and community leaders, with opportunities to connect while aligning your brand with a highly respected nonprofit advancing youth outcomes.





BRAND VISIBILITY EXPERIENCES

1. BAR & SIGNATURE COCKTAIL SPONSOR

Contribution: \$10,000 (2 available)

Benefits:

- Premium brand placement at a central, high-traffic gathering point
- Branded bar space & logo on dissolvable drink toppers for the first 100 drinks of the night
- Strong association with one of the event's most social and photographed moments

3. PHOTO BOOTH SPONSOR

Contribution: \$5,000

Benefits:

- High-engagement brand visibility through a popular guest experience
- Logo placement on digital photo keepsakes shared beyond the event
- Extended brand reach through post-event content and social sharing

2. BAUBLE BAR SPONSOR

Contribution: \$5,000 (2 available)

Benefits:

- High-engagement experiential placement that keeps guest at your branded station
- Distinctive brand integration through curated color palettes and "brought to you by" positioning that feels intentional, not promotional
- Wearable brand touchpoint that extends visibility beyond the event and into guests everyday lives

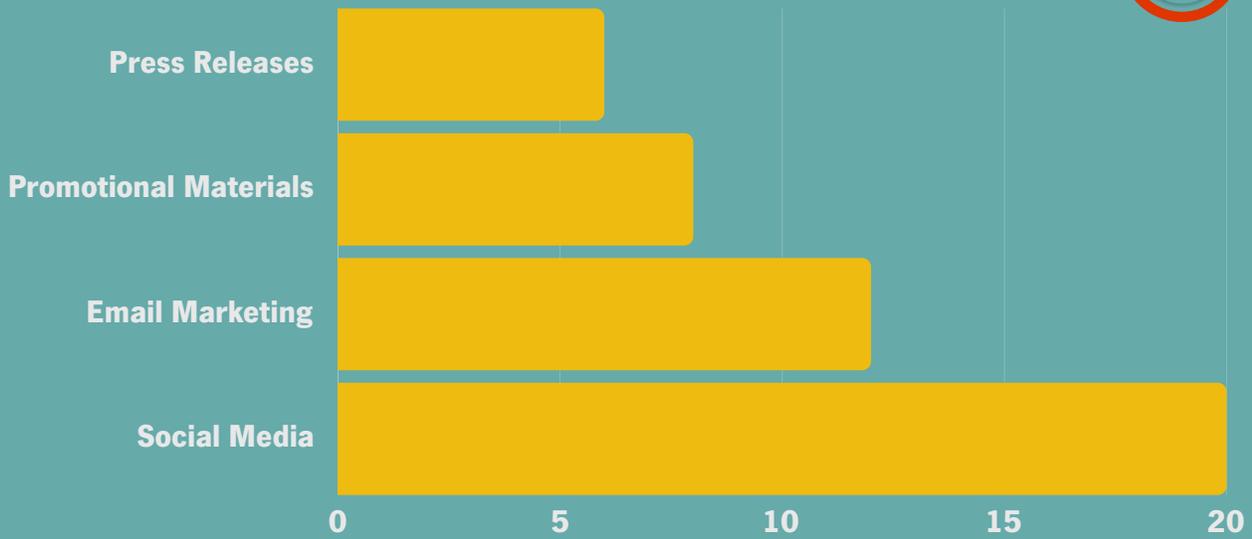
4. BRANDED COCKTAIL NAPKINS

Contribution: \$5,000

Benefits:

- Event-wide brand visibility with repeated guest interaction throughout the evening
- High-frequency exposure across all bars and cocktail moments
- Subtle, elevated placement that naturally appears in event photography

EVENT PROMOTION PLAN



EVENT SCHEDULE

- Cocktail Reception
- Interactive Games and Bauble Bar Station led by Staff & Achievers
- Silent Auction
- Inspiring Program and Awards: The Power of One & The Achiever of the Year
- Live Auction
- Dessert & Networking

 **May 8, 2026**

 **6:30 PM - 9:30pm**

 **AFH EpiCenter
100 W 2nd St, Boston, MA**





INFORMATION & PAYMENT METHOD

Name(s): _____

Company Name: _____
As it should appear on materials

Address: _____

City, State, Zip: _____

Phone & Email: _____

Level Selected & Amount: _____

- Check: Payable to Friends of the Children-Boston
- Credit Card*
- Online Donation
- Send an Invoice

Card Number: _____ Exp: _____ CWV: _____

Any questions?

Contact Adrielle Lecane
adrielle@friendsboston.org



THANK YOU

Thank you for your interest in becoming a Social Impact Investor for our annual Friend Raiser! Your generous support helps us get one step closer to achieving our vision that every child who needs a Friend can have a Friend. We look forward to seeing you soon!



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www.friendsboston.org

