

2024



TIME FOR THE CHILDREN

# PARTNERSHIP OPPORTUNITIES



JUNE 05, 2024

6:00 - 8:30 PM  
Ford Field  
2000 Brush St | Detroit

Dinner & Drinks  
Complimentary Valet  
Cocktail Attire

FR1ENDS of the  
CH1LDREN  
Detroit

[www.friendsdetroit.org](http://www.friendsdetroit.org)

TIME FOR THE CHILDREN



2024

FRIENDS OF THE CHILDREN - DETROIT

# MISSION AND IMPACT



Friends of the Children is a national organization with sites in 34 communities and 30 years of data backing the effectiveness of our program. *We provide a salaried, professional full-time mentor, whom we call a “Friend,” to youth facing the greatest challenges from pre-k or kindergarten through high school graduation. 12+ years - no matter what.*

Friends spend time every week, year-around, with each youth they serve. The model is designed to counteract three risk factors associated with generational poverty: early parenting, education failure and involvement with the Foster Care system.

Thanks to dedicated community supporters who invested in our mission, Friends Detroit launched in 2020. After extensive research and partner discussions, it was clear that no programs existed in Detroit to serve children with the sustained trauma informed care and support that our Friends provide.



**FRIENDS DETROIT IS CURRENTLY SERVING 64 CHILDREN, RANGING IN AGES FROM FOUR TO NINE, IN OUR FOURTH YEAR OF OPERATION.**

We will enroll 16 kindergarten kids in Spring 2024.



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FRIENDS OF THE CHILDREN DETROIT

AS A PARTNER, YOU WILL:



Join Friends Detroit in support of our mission to serve children in our city who are facing the most insurmountable obstacles.



Help Friends Detroit change the trajectory of the lives of the youth and families by providing them with the resources and resilience they need to break the cycle of generational poverty. For every \$1 invested, \$7 is returned to the community.



Have the chance to invest in the future of Detroit's children and underscore your commitment to serve as stewards of our community.

TIME FOR THE CHILDREN

This evening is an opportunity to share our joy, celebrate our impact in our community, and importantly, provide us with the funding necessary to ensure our sustainability.

This vibrant celebration provides you with the opportunity to experience the magic of our transformational model and meet our visionary supporters, who are dedicated to the growth of our mission and work. Guests will enjoy delicious food and drinks, a joyful performance by the Detroit Youth Choir, and a silent auction. This event is a perfect pairing of inspiration and impact.

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	EXCLUSIVE PRESENTING PARTNER	VIP PARTNER	ENTERTAINMENT PARTNER	SIGNATURE PARTNER	VALET PARTNER	SPARK PARTNER	FRIEND PARTNER	HOPE PARTNER
PARTNERSHIP AMOUNT	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
OPPORTUNITY TO PLAY 60 SECOND COMMERCIAL	✓							
COMPANY NAME OR LOGO ON INVITATIONS AND THANK YOU	✓	✓						
PROMINENT VISIBILITY ON SIGNAGE AT PODIUM OR BAR	✓	✓	✓					
MENTIONED DURING PROGRAM	✓	✓	✓	✓				
RESERVED TABLE OR SEATING*	✓	✓	✓	✓	✓			
TICKETS TO VIP RECEPTION*	✓	✓	✓	✓	✓	✓		
SOCIAL MEDIA PARTNER MENTION (FACEBOOK, INSTAGRAM, LINKEDIN)	✓	✓	✓	✓	✓	✓	✓	✓
LISTED IN PROGRAM	✓	✓	✓	✓	✓	✓	✓	✓

To become a partner of TIME FOR THE CHILDREN, fill out the form on the last page

\*additional details included on next page.

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# TIME FOR THE CHILDREN



# 2024

## EXCLUSIVE PRESENTING PARTNER

**\$50,000**

ONLY 1 AVAILABLE

- Recognition as Presenting Sponsor on marketing materials
- Opportunity to play 60 second commercial on screen
- Company logo on step and repeat banner alongside Friends Detroit logo
- Prominent corporate identity throughout the event
- Recognition in pre-event guest materials including press releases
- 3 Reserved Tables - 30 VIP seats
- 6 Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- 30 Tickets to VIP Reception
- Opportunity to add items/collateral to swag bag
- Full page ad to include interview with Executive Director in gratitude report
- Premium seating
- Group photo with Detroit Lions and other celebrity attendees at VIP reception
- 1 year branding opportunity on Friends Detroit Clubhouse within Durfee Innovation Society
- Listed in program

## VIP PARTNER

**\$25,000**

- Prominent corporate identity throughout the event
- Recognition in pre-event guest materials including press releases and at event
- Company logo on step and repeat banner alongside Friends Detroit logo
- 2 Reserved Tables - 20 VIP seats
- Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- 20 Tickets to VIP Reception
- Group photo with Detroit Lions and other celebrity attendees at VIP reception
- 1/2 page ad in gratitude report
- Listed in program

## ENTERTAINMENT PARTNER

**\$15,000**

- Prominent corporate identity throughout the event
- Recognition in pre-event guest materials including press releases
- Reserved seating - 15 seats
- Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- 15 Tickets to VIP Reception
- Group photo with Detroit Youth Choir
- 1/4 page ad in gratitude report
- Listed in program

# TIME FOR THE CHILDREN



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## SIGNATURE PARTNER

**\$10,000**

- Mentioned during program
- Reserved seating - 10 seats
- Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- 10 Tickets to VIP Reception
- Listed in program

## VALET PARTNER

**\$7,500**

- 4 VIP Reception and dinner and 4 General Admission tickets (dinner only)
- Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Listed in program

## SPARK PARTNER

**\$5,000**

- 3 VIP tickets and dinner and 3 General Admission tickets (dinner only)
- Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Listed in program

## FRIEND PARTNER

**\$2,500**

- 2 VIP tickets and dinner and 2 General Admission tickets (dinner only)
- Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Listed in program

## HOPE PARTNER

**\$1,000**

- 2 General Admission tickets (dinner only)
- Custom social media posts on Chapter accounts (Facebook, Instagram, LinkedIn, and Twitter)
- Listed in program

# TIME FOR THE CHILDREN



# 2024

To become a sponsor of **TIME FOR CHILDREN**, fill this form out and return it to us with your payment.

► **YES!** I would like to become a Partner and supporter of **TIME FOR THE CHILDREN**.

PRESENTING PARTNER \$50,000  
VIP PARTNER \$25,000  
ENTERTAINMENT PARTNER \$15,000  
SIGNATURE PARTNER \$10,000

VALET PARTNER \$7,500  
SPARK PARTNER \$5,000  
FRIEND PARTNER \$2,500  
HOPE PARTNER \$1,000

## CONTACT INFORMATION:

NAME/COMPANY: (EXACTLY AS IT SHOULD APPEAR ON ALL RECOGNITION MATERIALS)

CONTACT PERSON:

ADDRESS:

CITY / STATE / ZIP:

PHONE:

EMAIL:

## PAYMENT:

AMOUNT:

- **DONATE BY CHECK** Payable to Friends of the Children - Detroit
- **DONATE BY ELECTRONIC FUNDS TRANSFER**  
Contact Derschaun Brown ([DBrown@friendsdetroit.org](mailto:DBrown@friendsdetroit.org))
- **DONATE BY CREDIT CARD:** Circle one
  - Visa
  - MasterCard
  - Discover
  - Amex

CREDIT CARD NUMBER

EXPIRATION DATE:

NAME ON CARD:

CVC NUMBER:

ORGANIZATION:

BILLING ADDRESS: (IF DIFFERENT FROM MAILING ADDRESS)

**Thank you!** Download this PDF to your computer's desktop to complete the form. Open using Adobe Acrobat to complete and email the completed form to **Info@friendsdetroit.org**

If you have any questions or need additional information, please call Derschaun Brown at **313-757-8077**.

Alternatively, you can send the completed form to:  
Friends of the Children – Detroit, 2470 Collingwood #309, Detroit, MI 48206

**Friends of the Children – Detroit** is a 501 (c) (3) organization, Tax ID number: 82-1577991

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