

CORPORATE SOCIAL RESPONSIBILITY OPPORTUNITIES



Friends of the Children - Detroit is very fortunate to reside in a city where corporate decision makers, institutional funders and individual philanthropists actively invest in nonprofit organizations that aid underserved and underrepresented children and families in our community. We invite you to invest your corporate sponsorship revenue with Friends Detroit, where your dollars stay directly in our community to help children and families learn how to rise above trauma, and have a chance to thrive.



Friends of the Children was founded 30 years ago in Portland, Oregon, and we have hard data proving that our unique programming is effective. This has enabled us to launch chapters in 33 communities. **We provide salaried, professional, full-time mentors, whom we call “Friends,” to youth facing the greatest challenges from pre-k through high school graduation, for 12+ years - no matter what.**

Highlights of our program include:

- Friends spend time every week, year-around, with each of the youth they serve.
- The model is designed to avoid three risk factors associated with poverty: early parenting, education failure and involvement in the juvenile justice system.
- Our outcomes are: 92% of youth go on to enroll in postsecondary education, 83% graduate high school or get their GED, 93% of youth remain free from involvement in the juvenile justice system, and 98% of youth wait to parent until after their teen years.
- Friends Detroit is the only organization in the state to provide children with long term, wrap-around support from trauma-informed professional mentors.



Friends Detroit is currently serving 64 children, ranging in ages from 4-9, in our third year of operations.

We will enroll an additional 16 pre-k and kindergarten children during the 2023 school year.

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Your support will help Friends Detroit scale our processes so we will be able to quickly add more children and families into our program. We are also enriching our programming to add more STEAM content and partnering with multiple local organizations, so we can provide our children and families with more than just their basic needs.

How your investment works:

- \$2,500 - **CONTRIBUTOR** level creates life-changing relationships
- \$5,000 - **BELIEVER** level pays for a year of trauma-informed training for our Friends
- \$10,000 - **SUSTAINER** level pays for school uniforms for 100 students
- \$15,000 - Advocate level funds summer enrichment camp
- \$25,000 - **COLLABORATOR** level covers four youth and their families for 6 months
- \$50,000 - **CHAMPION** level buys a refurbished tablet or laptop for each child
- \$100,000 - **PARTNER** level adds two additional Friends who will work with 16 new children and their families for 6 months



Join Friends Detroit in support of our mission to serve children.



Help Friends Detroit change the trajectory of the lives of the youth and families facing the greatest risks and break the cycle of generational poverty. For every \$1 invested, \$7 is returned to the community.



Promote your company to C-suite executives across different segments and companies, as well as gain visibility among Detroit's most influential leaders and philanthropists.



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	PARTNER LEVEL	CHAMPION LEVEL	COLLABORATOR LEVEL	ADVOCATE LEVEL	SUSTAINER LEVEL	BELIEVER LEVEL	CONTRIBUTOR LEVEL
SPONSORSHIP AMOUNT	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Company Name and Logo on all printed and e-collateral	✓						
Prominent visibility on event signage	✓	✓					
Invitation for 10 to our summer BBQ with children and families	✓	✓	✓				
4 VIP tickets to Signature Event	✓	✓	✓	✓			
4 regular tickets to Signature Event	✓	✓	✓	✓	✓		
4 tickets to our 10/4 Thank You to donors' event	✓	✓	✓	✓	✓	✓	
Mentioned at each event	✓	✓	✓	✓	✓	✓	✓
Recognition on social media and our website	✓	✓	✓	✓	✓	✓	✓

To become a Corporate Sponsor, please fill out the form on the next page.

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► To become a Corporate Sponsor, fill this form out and return it to us with your payment.

YES! We would like to become a Corporate Sponsor of **FRIENDS OF THE CHILDREN - Detroit**.

- **PARTNER LEVEL \$100,000**
- **CHAMPION LEVEL \$50,000**
- **COLLABORATOR LEVEL \$25,000**
- **ADVOCATE LEVEL \$15,000**
- **SUSTAINER LEVEL \$10,000**
- **BELIEVER LEVEL \$5,000**
- **CONTRIBUTOR LEVEL \$2,500**

Contact Information:

NAME/COMPANY: (EXACTLY AS IT SHOULD APPEAR ON ALL RECOGNITION MATERIALS)

CONTACT PERSON:

ADDRESS:

CITY / STATE / ZIP:

PHONE:

EMAIL:

Payment:

Amount:

- **DONATE BY CHECK** Payable to Friends of the Children - Detroit
- **DONATE BY ELECTRONIC FUNDS TRANSFER**
Contact Laura Blum (LBlum@friendsdetroit.org)
- **DONATE BY CREDIT CARD:**
 - Visa • MasterCard • Discover • Amex

CREDIT CARD NUMBER

EXPIRATION DATE:

NAME ON CARD:

CVC NUMBER:

ORGANIZATION:

BILLING ADDRESS: (IF DIFFERENT FROM MAILING ADDRESS)

Thank you! Please download this PDF to your computer's desktop to complete the form, then send a separate email to Info@friendsdetroit.org and attach the completed form.

If you have any questions or need additional information, please call Laura Blum at **313-254-5580 ext. 104**

Alternatively, you can send the completed form to:

Friends of the Children – Detroit, 2470 Collingwood #309, Detroit, MI 48206

Friends of the Children – Detroit is a 501 (c) (3) organization, Tax ID number: 82-1577991