

FriendsPDX 2022 at a Glance

415 youth served In 2022, Friends of the Children – Portland (FriendsPDX) served

- 415 young people with one-to-one mentoring (including 58 new youth selected from partner schools and organizations) and
- **25 graduates** who completed 12.5 years in the FriendsPDX program

35 full-time, salaried professional mentors **35 full time, salaried professional mentors**, who we call Friends, walked alongside the young people served by Friends of the Children – Portland. In addition to direct service provided by Friends, we:

- Enhanced our Future Pathways program
- Grew our youth Engagement team
- Deepened our work to support family and alumni engagement

We continue to recruit and hire diverse candidates for all roles to reflect the lived experiences shared by the young people we walk alongside.

52,884 hours of service provided to youth In total, FriendsPDX provided **52,884 hours of service to youth**. **65% of those hours were direct 1:1 hours of mentoring** and **35% of that time was spent on indirect service to youth**; connecting with caregivers, teachers, and other services related to youth support.







Platinum Transparency 2022 Candid.

OUR MISSION

Impacting generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors for 12+ years.

No Matter What.

Portland

Dear friends of FriendsPDX,

What a year it has been! Our youth enrollment grew significantly, nearing pre-pandemic levels. Rockwood's art room buzzed with creativity and laughter, while the Morris location greeted visitors with familiar faces and the aroma of freshly baked goods.

While the world struggles to move forward from the pandemic, the youth and families we support also continue to face lingering hardships. The inequitable systems that plagued our communities long before the pandemic remain entrenched and ever-present.

Nevertheless, I remain hopeful and optimistic that Friends of the Children - Portland will engage and continue to walk alongside the future leaders of our communities. Our youth consistently demonstrate their resilience. FriendsPDX serves as a constant reminder that they are the heroes of their own stories; impactful journies that leave an indelible and powerful mark on our community.

In 2022, our successful youth and mentorship model caught the attention of philanthropist MacKenzie Scott. Recognizing what we have long known, she generously made a one-time contribution of \$7.7M to FriendsPDX. This extraordinary donation allowed us to provide critical salary increases to attract and retain mentors, as well as improve the mentor-to-youth ratio to 8:1. With more time for each mentor to dedicate to each youth, we expect even better outcomes. We are engaged in a robust strategic planning process to help us imagine our next chapter.

The impact of Friends of the Children - Portland is not and will never be solely attributed to a single gift. It is the result of our growing community of dedicated ambassadors, investors, champions, and advocates who witness our youth blossom into young adults ready to conquer the world. We are grateful for each and every one of you.

However, our work is not yet complete.

Through pandemics and recessions, highs and lows, our model continues to prove its effectiveness. This success is made possible by the commitment and investment of our caregivers and youth. FriendsPDX offers a safe space for young people to take risks, to succeed and stumble, to explore their curiosities, seek knowledge, and gain understanding.

Thank you for your unwavering support as we press forward.

See you in the city,

Traci Rossi

Executive Director



Friends of the Children - Portland friendspdx.org (503) 281-6633 info@friendspdx.org

44 NE Morris St Portland OR 97212

Friends of the Children – Portland is a 501(c)(3) non-for-profit organization EIN 93-1098105

















Culturally Responsive Programming

During 2022, FriendsPDX hosted a kaleidoscope of culturally-responsive activities. Through programmatic themes, we came together to learn, share, honor, and celebrate our diverse selves and our community. It is our goal to provide opportunities for youth, staff, and families to learn about and teach their own cultural history to the community at FriendsPDX in an effort to nurture a sense of belonging.

Black History Month brought youth, Friends, and families together in our Rockwood gym to show off some amazing basketball skills and engage in friendly competition. We also welcomed four talented beauticians to style Black hair. We sang, danced and karaoke-d, and learned about the history of quilt-making in the Black community, while making our own creations.

We also celebrated Día de las Culturas. Eight of our families generously prepared and shared some of their family and culturally-specific recipes. It was special to have these prepared by our community rather than a caterer. To ensure that participating was in no way a financial hardship for the families and to reaffirm that we were not asking for free labor, FriendsPDX provided all of the ingredients, and gave each family a gift card in appreciation for their efforts.

Through these events and many more, we showed that we are stronger when we can be our authentic selves at FriendsPDX, and that our unique cultures are one of our biggest strengths.













Youth Engagement & Empowerment Team

Over the last three decades, FriendsPDX has created a dedicated Youth Engagement & Empowerment Team (YE&ET). Together, this team plans, leads, and hosts most of the group programming here at FriendsPDX. Their goal is to ensure retention and engagement of the youth we walk alongside, identifying youth sparks, through one-time outings and other age-appropriate activities.



This is a time for our adolescent youth ages 12 and up to build positive relationships and a sense of belonging with the FriendsPDX community. We often do more teen- centric activities – like hosting a college fair where youth had the opportunity to learn about different post-high school options.

GAMING HANGOUTS

Our media rooms are jam-packed during the monthly gaming hangouts. Youth have access to computers and other game consoles to play video games in community while practicing their problem-solving, self-management, and growth mindset skills. It's also a time where youth can learn about different opportunities in the gaming world and build community with likeminded folx.

SUPPORT GROUPS

We host middle school and high school support groups led by trained staff for young people to dive deeper into the challenges and issues they are facing as they figure out who they are and who they want to be as they grow into adulthood.







CAFÉ FRIENDS

Café Friends is a program that offers the youth we serve a chance to see what barista and café management can look like. Middle school and freshmen-aged youth oversee the operations with guidance from Briana Dumas, our Director of Youth Engagement and dedicated Café Friends organizer. To become part of the Café Friends Crew, youth must participate in an information session, try-out take part in a practice lesson with their mentor, and have an interview.



If they receive a "job" offer, they must obtain their food handler card, help create a menu, determine pricing and a marketing plan. They earn money and resume experience. As one youth shared "I love making the drinks! Iced chairs are my specialty."









Making Progress on Goals

Over the past year, one of our fifth graders, Unique*, wondered what it would be like to approach her fear of heights. Her Friend, Avery*, helped coordinate opportunities to help Unique test her limits. In the Q&A, learn a little bit about how Avery approaches mentoring Unique and achieving goals.

Q: How does goal-setting play into mentoring?

Avery: When one of our youth expresses a goal of some kind,

it's up to us as mentors to tune into that request, work with them to build a plan to get there, and celebrate the progress along the way.



Avery: So, when we were at a picnic at Cathedral Park and Unique looked up at the St. Johns Bridge and said someday she'd like to get over her fear of heights so she could walk across it, we scaffolded the goal and I used a 'challenge by choice' approach where you present a challenge that's within a youth's ability but is just beyond their comfort zone and then let them lead the way through the experience.

and Unique?

shortly after to set foot on the sidewalk that runs

along the bridge — we didn't cross it, we just were there to take it all in. Then, we came back a third time the following week and set our sights on just getting to the first pillar of the bridge. Once we did that, it didn't take long before we wanted to see the other side of the bridge and ended up jogging from end to end while we laughed through the feelings of exhilaration.

Q: Can you share more?

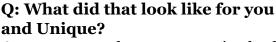
Avery: I was so proud of Unique in that moment because she was able to see what the other side of fear looks like, see the photo at the top left, and I was thankful she trusted me to support her! It's been fun making a list of what's next. She recently said that some day she'd like to go skydiving!

Q: Unique, what was conquering this fear like?

Unique: The first time we tried to cross the St. Johns Bridge, I was SO scared because I thought I was going to fall. But when I finally did it, I was proud of myself and learned that I'm strong. I'm still a little scared of heights but I won't let it stop me from trying.

Together, Unique and Avery have crossed the St. John's Bridge, Tilikum Bridge, and the Blumenauer Bridge. Unique has also tried out rock climbing and riding the OHSU tram, pictured top right.

*Names of youth and mentor have been changed for privacy



Avery: For us, that meant coming back







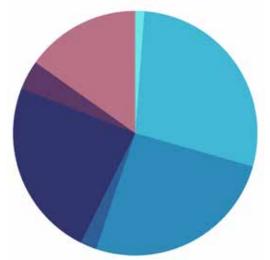
Alumni Update

Alumni Enrique Fuller-Avalos was part of FriendsPDX from 2007-2019 and was featured in last year's annual Impact Report. Hear him share about the impact of FriendsPDX on his life and the Portland community and a super exciting life update in our video on YouTube at: **youtu.be/x0o91-c4G6U**



52,884 hours of service were dedicated to youth.
65% of that time was providing direct service and 35% of time was spent on indirect service to youth.

2022 Program Demographics



Age Breakdown by Grade

Early Elementary (Pre K - 2nd)

17%

Late Elementary (3rd - 5th)

32%

Middle School (6th - 8th)

26%

High School (9th - 12th)

25%

Diversity

Total	415 youth	
Undisclosed/Don't Know	16 youth	4%
Asian/Pacific Islander	5 youth	1%
Native American/Indigenous	9 youth	2%
White	63 youth	15%
Multiracial/Multicultural	98 youth	24%
Latinx/Hispanic	107 youth	26%
Black/African American	117 youth	28%

Caregiver Quote

"The impact of my youth's mentor has had a positive domino effect on our family. Their Friend creates a positive difference in my child's life which makes a positive impact in my life too."















12+ Years.

It started at a youth outing with an icebreaker. All attendees were asked to pair up with someone who was not their mentor and come up with a handshake. The handshake could be funny, simple, serious, weird – whatever the duos wanted. As people paired off, one adolescent youth, Andrew, was stubborn. He didn't want to participate. Even though it was meant to build camaraderie and get folx introduced to one another, he didn't want to participate and let those around him know it.

Mentoring youth at FriendsPDX is a complex, long-haul process. For both youth and their mentor, it takes time to get to know each other and build a foundation of trust, respect, and understanding. Group outings and events are woven into the one-on-one service Friends provide so kids can get to know their peers and other FriendsPDX staff. We recognize that some youth are more open to community building than others and one of the core tenets Friends lean into, as in this case, is to meet youth where they're at.

Andrew was in his teens. High school graduation wasn't so far off in his future. He had known his Friend, John, since kindergarten and didn't see the need to make new friends outside of this relationship and those with the other nine youth John mentored. But, for this introduction activity, he was supposed to connect with someone outside of his circle. Daniel, a Friend who serves youth a few years younger than Andrew, offered to partner up with him for the activity. Over the years Andrew and Daniel had participated in some of the same outings. They weren't strangers but only knew each other in passing, and on occasion, Andrew was known to be standoffish

to Daniel. But Daniel knew there was more complexity to Andrew than the hard exterior he shared with us.

Brushing their past interactions aside, Daniel worked to connect with Andrew to engage him in the handshake activity. With Andrew uninterested in brainstorming, Daniel came up with a "salad and croutons" maneuver. Daniel would cup one hand in a bowl shape and Andrew would pretend to add croutons into the imaginary salad by waving his fingers above the bowl. Andrew thought it was ridiculous and walked off. Daniel moved on since he had a youth outing to support!

Over the next year, every time Daniel saw Andrew at Rockwood, our Gresham facility, Daniel would swiftly move his hand into a salad bowl and offer it up to Andrew saying "salad!" Time and time again Andrew brushed away Daniel's gesture. Until one day, with his graduation from the FriendsPDX program barreling towards him, Andrew did it. As Daniel outstretched his salad bowl hand and proclaimed "salad," Andrew met him halfway, waving his hands, and replying "croutons."

By then, the rude remarks aimed at Daniel had also ceased. And while completing the croutons-and-salad handshake might not qualify as monumental, it was a seismic shift. Rapport had been built. Andrew had grown to see that the FriendsPDX community extended beyond his work with John and his peers. And there was an understanding that extending kindness could be as easy as acknowledging someone with a handshake. It's a testament to our long-term mentoring model and how caring adults who are consistent make a deep impact on the lives of youth.











FY22 Audited Financial Statements

ASSETS

Cash and investments	\$9,592,086
Pledges and ERTC receivable	\$2,896,668
Prepaid expenses	\$98,336
Cash restricted Scholarship Program	\$1,000
Equipment, net of accumulated depreciation	\$3,845,188
Total Assets	\$16,433,278

LIABILITIESAccounts payable and accrued liabilities \$470,246 Total Liabilities \$470,246

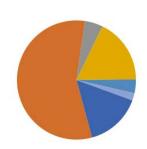
NET ASSETS	
Net Assets without Donor Restrictions	\$15,240,232
Net Assets with Donor Restrictions	\$722,800
Total Net Assets	\$15,963,032
Total Liabilities and Net Assets	\$16,433,278

Feeling inspired? Make a gift to FriendsPDX today!

Head to bit.ly/FriendsPDX-Donate or scan the code below

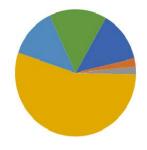


Operating Revenue



Total Unrestricted Revenue	2	15 716 466		
Other revenue		370,007	2%	0
PPP Loan Forgiveness		-	0%	•
Corporate		581,978	4%	•
Government		2,758,524	18%	•
Individual		765,876	5%	•
Foundations		8,858,481	56%	
Special events	\$	2,381,600	15%	•

Operating Expenses



Total Operating Expenses	\$ 7,151,773	100%	
Administrative services	 1,098,034	15%	
Fundraising costs	914,439	13%	•
Program Wages & Benefits	3,921,209	55%	
Youth Transportation expense	138,514	2%	
Youth Activities expenses	152,324	2%	
All Other Program expenses	\$ 927,253	13%	•

FRIENDS FOREVER

We've spent nearly three decades walking alongside Portland's highest potential youth. We are extremely thankful for the following individuals who have made an enduring commitment to our work and continue to make it possible for FriendsPDX to serve more youth in our community who need a Friend the most.

Legacy Society

The following individuals are making a difference in our children's lives by designating a bequest through their will or estate plan to benefit the Friends of the Children—Portland Foundation:

Anonymous (6)

Mark Burnett & Diane Douglass Burnett

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Karen & William Early

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Evans Van Buren

Helen Wright

Bill & Julie Young

Mark & Robin Young

Endowment Society

The following individuals are impacting the lives of the youth we walk alongside by contributing a cash gift or pledge to the Friends of the Children—Portland Foundation:

Annie & Ronald Bennet

Diana Bianco & Anthony Effinger

Cathy & Jerry Brodie

Burns Brothers

Duncan & Cindy Campbell

Jeff & Jessica Campbell

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Hazel Van Wyk Living Trust

Norbert & Ann Wellman

Cary & Barbara Young

Friendship Club

The following individuals have committed to supporting our mission and the young people we serve by making contributions to FriendsPDX each month.

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Thank You to Our Generous Supporters

We extend enormous gratitude to those who gave generously during the 2022 calendar year including the following who gave or recommended contributions of \$1,000 or more in cash, stock, and in-kind goods and services. Your contributions help us ensure our 12+ year promise to each of our youth.

\$100,000+ Anonymous

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Mark your calendars for next year's Friend Raiser: May 9, 2024

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