

FR1ENDS of the CH1LDREN

Portland

AMBASSADOR BOARD

PURPOSE STATEMENT

The Friends of the Children—Portland (FriendsPDX) Ambassador Board (AB) raises awareness of the mission and goals of FriendsPDX through marketing, fundraising, and relationship building amongst the next generation of community supporters.

EXPECTATIONS

MEETING ATTENDANCE

Regular member meetings are held monthly on Wednesdays via Zoom or in person from 8 - 9 AM PST. Attendance is requested at 80% of regular meetings and special meetings as scheduled.

FINANCIAL COMMITMENT

AB members are encouraged to help support fundraising by contributing \$2,000 to FriendsPDX each year. This can be met by securing event sponsorships, fundraising during peer-to-peer campaigns, purchasing event tickets, soliciting prizes or auction items, and/or making personal contributions (includes employer donation matching).

SOCIAL MEDIA

Members are asked to share FriendsPDX social posts or mention FriendsPDX a minimum of four times per year.

ADDITIONAL INVOLVEMENT

JOIN A COMMITTEE

After a year of service on the Ambassador Board, members have the opportunity to participate on a FriendsPDX committee and report back to the Ambassador Board. Committees include: Development, Program, Finance, Marketing/PR, and Friend Raiser Steering.

A BOLD MISSION

Impact generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors —
12+ years, no matter what.



83% of program youth graduate from high school or earn a GED,



98% wait to parent until after their teen years, and



93% remain free of involvement with the juvenile justice system.



CONTACT

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friendspdx.org • [@friendspdx](https://www.instagram.com/friendspdx)

SUPPORT CULTURAL & ANNUAL CELEBRATIONS

Ambassador Board attendance and support are welcome and encouraged at the variety of the cultural and annual celebrations for the community to come together at:

- Black History Celebration | February
- AAPI Heritage Celebration | May
- PRIDE Celebration | June
- Graduation Celebration | June
- Hispanic Latinx Cultural Celebration | October
- Friendsgiving Gathering | November

SPREAD THE WORD

Share about FriendsPDX with community groups, during your employee giving campaigns, and with other interested groups. We invite you to be a part of changing children's lives as they create a bright future for themselves, their families, and their communities.

EVENTS

PEER-TO-PEER ANNUAL FUNDRAISING EVENT

The 2022 Power of Love campaign successfully raised more than \$36,000 all while sharing about FriendsPDX's rooted-in-love, no matter what mission and program.

FRIEND RAISER - MAY 11, 2023

FriendsPDX's signature event and one of the biggest auctions in Portland! In 2022, the event raised \$1.9 million so that we could continue walking alongside and amplify the voices of the children in our community who need it most.

The 2023 event will also celebrate our 30th anniversary! That's *thirty* years of walking alongside youth in the Portland community. We invite you to join us at this amazing celebration under the Big Tent on May 11, 2023. We cannot wait to celebrate this milestone in person at FriendsPDX headquarters, 44 NE Morris St.

FRIENDSPDX 30TH ANNIVERSARY - 2023!

Throughout 2023 we will be celebrating our milestone with a variety of events and festivities.

GET IN TOUCH

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Guests at the AB's 2022
FriendsPDX Fest carnival event

BEST INVESTMENT

\$1=\$7

The Harvard Business School Association of Oregon analyzed the impact of our investment and concluded that every \$1 invested returns \$7 to the community in cost savings as well as the positive economic contribution of our graduates.

