



# Corporate Engagement Opportunities with Friends of the Children— Portland

FR1ENDS of the  
CH1LDREN  
Portland



Friends of the Children—Portland

[friendspdx.org](https://friendspdx.org)

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44 NE Morris St  
Portland OR 97212

Tax ID: 93-1098105

Friends of the Children - Portland is a 501(c)(3) non-for-profit organization.  
EIN 93-1098105

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Follow us on social media at @friendspdx.

# One Friend. One Child. 12+ years. No matter what.

## #ThePowerOfOne





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# OUR MISSION

Impact generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors — 12+ years, no matter what.



# OUR MODEL

## **ONE**

We select children who could most benefit from a relationship with a long-term professional mentor.

## **TWO**

We hire and train full-time paid professional mentors called Friends.

## **THREE**

We commit for the long term.

## **FOUR**

Our work is relationship-based, individualized and intentional.

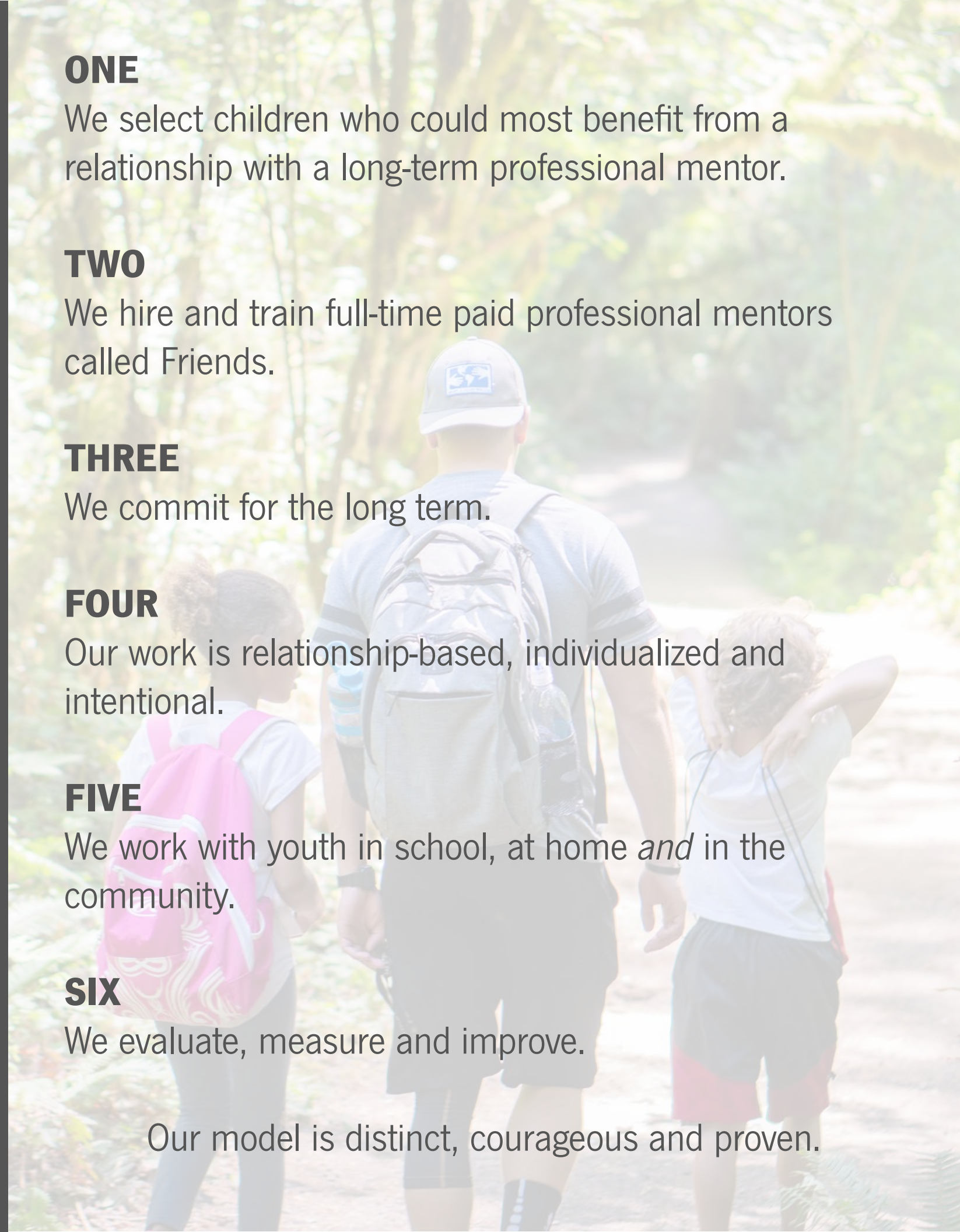
## **FIVE**

We work with youth in school, at home *and* in the community.

## **SIX**

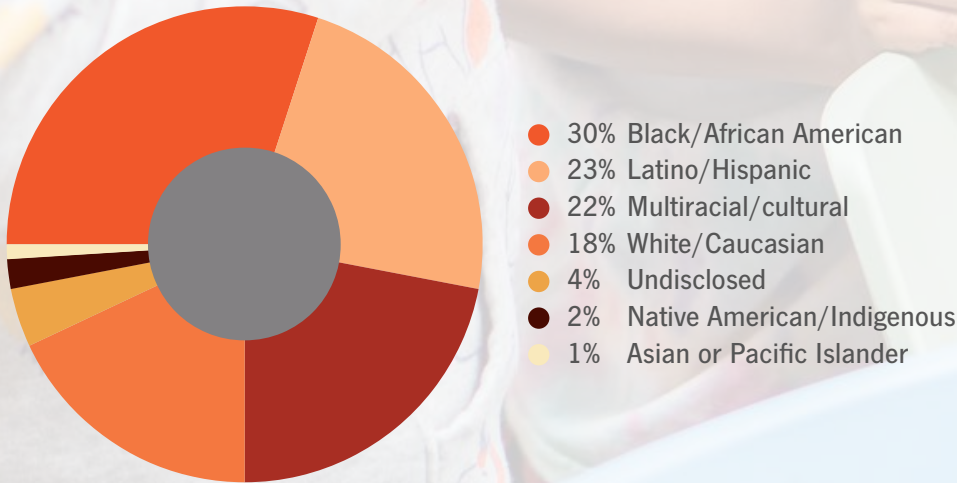
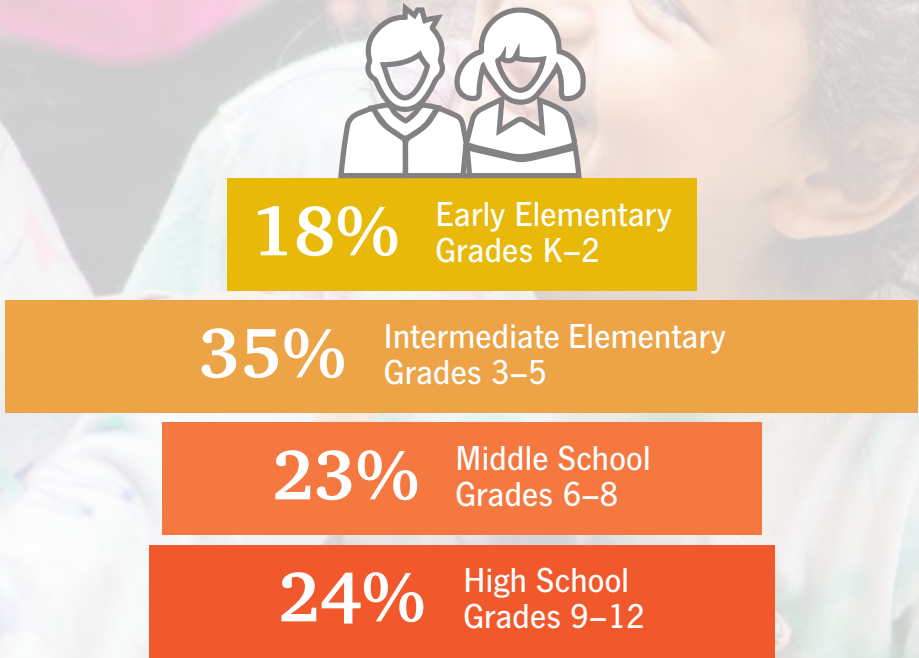
We evaluate, measure and improve.

Our model is distinct, courageous and proven.





# WHO WE SERVE





**FR1ENDS** of the  
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# YEAR-LONG SUPPORT

There are many ways your support can provide opportunities that enrich the lives of program youth. Here are three ways you can provide support for an entire year:

## **\$5,000 | A YOUTH'S SPARK**

Sponsor a youth who receives over 180 hours each year of professional mentoring, guaranteed to establish a foundation for lifelong success.

## **\$15,000 | PROGRAM SUPPORT**

Support our youth programming which includes career readiness, summer camps, outdoor fieldtrips, and post-secondary preparation.

## **\$40,000 | SPONSOR A FRIEND**

Sponsor a Friend who mentors 8–10 youth, providing 1,800 hours each year of enriching interactions and goal-oriented skill building.

### **BEST INVESTMENT**

The Harvard Business School Association of Oregon analyzed the impact of our investment and concluded that every \$1 invested returns \$7 to the community in cost savings as well as the positive economic contribution of our graduates.





# EVENT SPONSOR- SHIP

Sponsorships allow you to select the right venue and audience for your business and marketing objectives. Each opportunity provides a unique audience with which you can engage your staff and your brand. Contact us for a full list of benefits for each event sponsorship.

## **Hybrid Friend Raiser**

**7 sponsorship levels range between \$35,000-\$2,500**

Online Auction: May 3-10, 2022

Virtual Night of Giving: May 10, 2022

Live, in-person event: May 12, 2022

Friend Raiser 2022 will offer the best of both worlds! Guests will be able to register for an online auction and attend a Virtual Night of Giving or attend a live event on May 12 back under the Big Tent! We invite you to join us as we raise \$1.8 million for youth in our community. Sponsor Benefits include reaching a highly targeted audience of supporters as well as the Portland Metro media market through targeted advertising on television, radio and online publications.



A background image showing a group of people, including a man in a blue shirt and a woman in a patterned top, smiling and interacting at a social gathering. The image is slightly faded to serve as a backdrop for the text.

## **FriendsPDX Fest**

**8 sponsorship levels range between \$15,000-\$500**

June 2022

Jump-start your summer with our fun, outdoor summer carnival-style FriendsPDX Fest! Join our Ambassador Board members in their peer-to-peer fundraising event to raise over \$100,000 in critical funding that will help provide a Friend to more children in the Portland Metro area.

## **Cultural and Annual Celebrations**

Every year, we host a variety of cultural and annual celebrations for the FriendsPDX community to come together at. We are honored to participate in and educate about various cultural traditions. These events connect youth with deep meaning and cultural understanding and we look forward to hosting many more! Financially contributing to these events ensures we have the resources to make these events a success.

- Black History Celebration | February
- PRIDE Celebration | June
- Graduation Celebration | June
- Hispanic Latinx Cultural Celebration | October
- Friendsgiving Gathering | November

## **Networking with Friends**

**Sponsorship: \$5,000 per session**

Quarterly, 2022

Partner with Friends of the Children—Portland in providing vibrant, intimate conversations about how to create a world that supports all youth in our community, hosted by Traci Rossi, Executive Director.

## **Host Your Own Event**

Custom create your own fundraising event in partnership with Friends of the Children—Portland. Whether you have ideas or want to brainstorm with our team, a collaborative event can benefit both organizations. Contact Rose Lombino at [rlombino@friendspdx.org](mailto:rlombino@friendspdx.org) to learn more.





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# CORPORATE PARTNER- SHIPS

How do you want to get involved? FriendsPDX is committed to building strong relationships with you through a variety of engagement opportunities that align with your values, corporate culture, community service and business objectives. Reach out to **customize your partnership** with our program.

When Tillamook County Creamery Association reached out to Friends of the Children—Portland, it was clear a food-security initiative would be an ideal match for both organizations. Tillamook's gift directly supports our Healthy Kids Pantries at Rockwood and Morris that provides food and snack items for program youth. Given that in-person service has changed due to COVID-19, food and snack deliveries were also deemed appropriate use for the funds.

We're thrilled to get to work closely with our corporate partners to identify how best to allocate funds in a way that aligns with with their organization's values.



# OPERATIONAL SUPPORT

Your company can provide critical operational support through **monthly giving, multi-year gifts, matched gifts for employee giving or compensating the nonprofit for volunteer hours donated by staff.**

## **Multi-Year Investment**

You can make a big impact with a multi-year pledge that provides critical funding we can count on to ensure our youth receive the services they deserve. Your investment in the future could be an annual gift of \$1,500, \$5,000, \$10,000 or any amount and time with which you are comfortable. If you prefer to use your Donor Advised Fund, rather than a multi-year pledge, you can make one significant gift and we will allocate the funds to our budget over a time-frame you prefer.

## **Corporate Citizenship Leaders**

Join other civic-minded leaders on one of our committees to help drive organizational and community-wide change.

- Ambassador Board
- Building Committee
- Development Committee
- Event Steering Committee
- Finance Committee
- Marketing & PR Committee
- Program Committee



## CONTACT

Lisa Bergeson

Associate Director, Corporate and Donor Relations

[lbergeson@friendspdx.org](mailto:lbergeson@friendspdx.org)

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GENERATIONAL CHANGE, ONE CHILD AT A TIME

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