

March 26, 2026

HUDDLE UP *for the kids* **20 26**

FRIENDS OF THE CHILDREN - PHOENIX

SPONSORSHIP

OPPORTUNITIES

2026 Co-Chairs:
Teresa Strunk and Sally Gnirk



FRIENDRAISER 2026

On March 26, 2026, we're calling on our community of supporters to huddle up for the kids! At Friends of the Children, we know every great team needs a game plan, and our playbook is built on one powerful strategy: long-term, consistent mentorship. Our professional mentors, called Friends, step onto the field every day to coach, encourage, and stand alongside youth as they tackle obstacles and move forward toward their biggest dreams.

But no team wins with one player alone. It takes a full community of supporters to help youth and families cross the goal line. This year, we invite you to join our game-day huddle by sponsoring our FRIENDraiser and being part of the team that champions our community's kids.

March 26, 2026

HUDDLE UP
for the kids
20 26

FRIENDS OF THE CHILDREN - PHOENIX



OWNER

\$50,000 PRESENTING SPONSOR
(1 AVAILABLE)

Pre-Event Recognition

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event

Event Recognition

- Event specific step and repeat banner featuring logo alongside event logo and Friends of the Children logo
- Verbal recognition from the stage
- Logo and/or name placement in event program and presentation
- Up to 2 tables for 10 in a preferred location with logo displayed

Post-Event Recognition

- One-year membership in Friends for the Future Society
- Logo and/or name placement in Sponsorship Report
- Featured as a “Friends for the Future spotlight supporter” in email marketing
- AZ Gives Day logo inclusion





GENERAL MANAGERS

\$25,000 SPONSOR (5 AVAILABLE)

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event

EVENT RECOGNITION

- Recognized as the designated sponsor of the selected event component with signage and recognition:
 - REGISTRATION: Prominent logo placement at registration and on all communications (event text, printed receipts, signage)
 - CORE ASSETS: Your logo on a looping slideshow showcasing Friends of the Children's Core Assets: Growth Mindset, Belonging, Hope, Problem Solving, Perseverance & Grit, Self Management, Self Determination, Find Your Spark, and Positive Relationship Building
 - SILENT AUCTION & RAFFLE: Prominent logo placement on silent auction and raffle signage and pre-event bidding website
 - LIVE AUCTION: Prominent logo placement on live auction slideshow
 - PADDLE RAISER: Prominent logo placement on paddle raiser slideshow
- Logo and/or name placement in event program and presentation
- Verbal recognition on stage
- 1 table for 10 in a preferred location with logo

POST-EVENT RECOGNITION

- One-year membership in Friends for the Future Society
- Logo and/or name placement in Sponsorship Report
- Featured as a "Friends for the Future spotlight supporter" in email marketing
- AZ Gives Day logo inclusion



COACHES

\$15,000 SPONSOR
(5 AVAILABLE)

Pre-Event Recognition

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event

Event Recognition

- Recognized as the designated sponsor of the selected event component with signage and recognition:
 - COCKTAIL HOUR: Prominent logo placement by cocktail hour bars with a curated drink named after you
 - PROGRAM: Logo on event program placed at each place setting
 - MENU: Logo on menu placed at each place setting
 - PHOTO STATION: Logo on photo booth signage
 - FRIENDSHIP BRACELETS: Logo attached to baskets carried by youth distributing friendship bracelets
- Logo and/or name placement in event program and presentation
- 1 table for 10 in a preferred location with logo

Post-Event Recognition

- One-year membership in Friends for the Future Society
- Logo and/or name placement in Sponsorship Report
- AZ Gives Day logo inclusion





TRAINERS

\$10,000 SPONSOR (10 AVAILABLE)

PRE-EVENT RECOGNITION

- Name recognition in Press Release
- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event

EVENT RECOGNITION

- Prominent logo placement near event tech booth
- Logo and/or name placement in event program and presentation
- 1 table for 10 in a preferred location with logo

POST-EVENT RECOGNITION

- One-year membership in Friends for the Future Society
- Logo and/or name placement in Sponsorship Report
- AZ Gives Day logo inclusion



PLAYERS

\$5,000 SPONSOR
(10 AVAILABLE)

Pre-Event Recognition

- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website
- Logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event

Event Recognition

- 1 table for 10 with logo
- Logo and/or name placement in event slideshow

Post-Event Recognition

- One-year membership in Friends for the Future Society
- Logo and/or name placement in Sponsorship Report
- AZ Gives Day logo inclusion





SPECTATORS

\$3,000 SPONSOR (10 AVAILABLE)

PRE-EVENT RECOGNITION

- Logo placement on event website
- Logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event

EVENT RECOGNITION

- 1 table for 10 with logo

POST-EVENT RECOGNITION

- One-year membership and name recognition in Friends for the Future Society
- Logo and/or name placement in Sponsorship Report

IN-KIND DONATIONS

In-kind donations for the silent auction and raffle will receive recognition at the FMV of the donation and may be paired with other items to create packages. In-kind donations valued between \$1,000 and \$2,999 will receive a pair of tickets to the event.

Contact Cassie Patris-Browne, Executive Director of Friends of the Children - Phoenix, to discuss customized donation levels, packages, and benefits!
cpatrisbrowne@friendsphoenix.org (602) 448-9857

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HUDDLE UP 20 *for the kids* 26

FRIENDS OF THE CHILDREN - PHOENIX

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[SEE WHAT OUR MISSION LOOKS LIKE IN ACTION](#)



[WATCH OUR 2025 FRIENDRAISER VIDEO](#)



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SPONSORSHIP OPPORTUNITIES