

Bloom

Believe. Belong.

An evening of connection, community, and impact
benefiting Friends of the Children - Phoenix.

Sponsorship Opportunities

2027 Co-Chairs:

Letizia Brentano *and* Tina Foster



Bloom

Believe. Belong.

Every young person holds extraordinary potential. But like anything meant to grow, that potential needs strong roots, steady care and the space to flourish. At Friends of the Children, our professional mentors—Friends—walk alongside youth for 12+ years, offering the consistent presence that helps them feel deeply rooted in who they are, secure in where they belong and confident in who they can become. Through every season, Friends nurture their strengths, help them weather challenges and create opportunities for new possibilities to take hold.

Our 2027 FRIENDraiser: Believe. Belong. Bloom. is an invitation to be part of what makes that growth possible. Your sponsorship provides more than support for one evening. It helps cultivate the relationships, experiences and opportunities that surround our youth year after year. When a community chooses to invest in the conditions where young people can thrive, we give them room not simply to grow, but to bloom.



Full Bloom

\$40,000 Title Sponsor (1 available)



Pre-Event Recognition

- Recognized as event title sponsor in all event marketing
- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event
- Featured as community partner and title sponsor in FRIENDraiser press release

Event Recognition

- 2 tables for 10 in a preferred location with logo displayed
- Hosted bar all night with option to request wine bottles at your table
- Event-specific step and repeat banner featuring your logo alongside the event logo and Friends - Phoenix logo
- Exclusive title sponsor recognition throughout entire event
- Access to VIP pre-event reception
- Verbal recognition from the stage
- Logo and/or name placed in printed program, individual slide in event slideshow, and exclusive event sponsor display

Post-Event Recognition

- Featured as a “Best Friend” in monthly e-newsletter
- Opportunity to co-create a customized youth engagement experience
- Recognized as the sponsor of youth community garden experience
 - Youth will plant, grow, and harvest their own produce at Spaces of Opportunity with prominent sponsor recognition incorporated
- Logo and/or name placement in Sponsorship Report



Flourish

\$25,000 Sponsor (2 available)



Pre-Event Recognition

- Logo placement on the event invitation (prior to print deadline)
- Premier logo placement on event website
- Premier logo placement on all email marketing for the event
- Logo recognition and tagging on social media for the event
- Featured as community partner in FRIENDraiser press release

Event Recognition

- 2 tables for 10 in a preferred location with logo displayed
- Hosted bar all night with option to request wine bottles at your table
- Exclusive premier event experience recognition opportunity:
 - **VIP Reception Sponsor:** Recognized as the exclusive sponsor of the pre-event VIP Reception, with prominent logo recognition throughout the experience, event materials, and on the invitation
 - **Cocktail Hour Welcome Party Sponsor:** Recognized as the exclusive sponsor of the Cocktail Hour Welcome Party, with prominent logo recognition on drink menus, cocktail napkins, and event materials
- Access to VIP pre-event reception
- Verbal recognition from the stage
- Logo and/or name placed in printed program, individual slide in event slideshow, and exclusive event sponsor display

Post-Event Recognition

- Featured as a “Best Friend” in monthly e-newsletter
- Opportunity to co-create a customized youth engagement experience
- Recognized as the sponsor of an in-house youth gardening experience
 - Support hands-on gardening activities at our clubhouse, with recognition incorporated
- Logo and/or name placement in Sponsorship Report



Blossom

\$15,000 Sponsor (5 available)



Pre-Event Recognition

- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website, email marketing, and social media
- Recognition in FRIENDraiser press release

Event Recognition

- 2 tables for 10 in a preferred location with logo displayed
- Hosted bar all night with option to request wine bottles at your table
- Exclusive signature mission moment recognition opportunity:
 - **Program Alumni Sponsor** – Recognized as the sponsor of the Program Alumni Speaker, with recognition in the event program and slideshow, plus an opportunity to meet the speaker prior to the program.
 - **Youth Mentee Sponsor** – Recognized as sponsor and host of youth mentees, with recognition in the event program and slideshow, plus an opportunity to meet the youth prior to cocktail hour.
 - **Mission Video Sponsor** – Recognized as the sponsor of the Mission Video, with sponsor recognition incorporated into the video's premiere.
 - **Mission Moment Sponsor** – Recognized as the sponsor of the Mission Moment, with logo recognition integrated into this youth-centered artwork celebrating the future dreams and aspirations of Friends-Phoenix youth.
 - **Paddle Raise Sponsor** - Recognized as the sponsor of the Paddle Raise, with prominent recognition throughout the evening's signature fundraising moment, including the event program, slideshow, and bid paddles.
- Logo and/or name placed in printed program, individual slide in event slideshow, and exclusive event sponsor display

Post-Event Recognition

- Logo and/or name placement in Sponsorship Report
- Featured as a “Best Friend” in monthly e-newsletter
- Opportunity to co-create a customized youth engagement experience



Growth

\$10,000 Sponsor (6 available)



Pre-Event Recognition

- Logo placement on the event invitation (prior to print deadline)
- Logo placement on event website, email marketing, and social media
- Recognition in FRIENDraiser press release

Event Recognition

- 1 table for 10 in a preferred location with logo displayed
- Hosted bar all night with option to request wine bottles at your table
- Exclusive event experience recognition opportunity:
 - **Valet Sponsor** – Prominent logo recognition at valet entrance signage
 - **Registration Sponsor** – Prominent logo recognition at event registration
 - **Silent Auction Sponsor** – Prominent logo recognition at the silent auction and on the event bidding platform
 - **Raffle Sponsor** – Prominent logo recognition at the raffle display and on the raffle landing page
 - **Photobooth Sponsor** – Prominent logo recognition at the event photobooth
 - **Friendship Bracelet Sponsor** – Prominent logo recognition on the baskets featuring the crowd-favorite friendship bracelets
- Logo and/or name placed in printed program, in event slideshow on “Growth Sponsors” slide, and event sponsor display

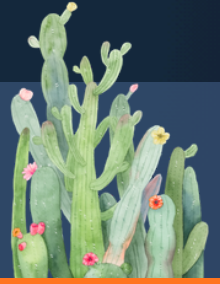
Post-Event Recognition

- Logo and/or name placement in Sponsorship Report
- Invitation to volunteer at youth and/or family engagement events



Rooted

\$6,000 Sponsor



Pre-Event Recognition

- Logo placement on the event invitation (prior to print deadline)
- Logo placement on the event website and all email marketing for the event
- Logo recognition and tagging on social media for the event

Post-Event Recognition

- Logo and/or name placement in Sponsorship Report
- Invitation to volunteer at youth and/or family engagement events

Event Recognition

- 1 table for 10 with logo displayed
- 1 hour hosted cocktail hour plus 2 complimentary bottles of wine at table
- Logo and/or name placed in event slideshow on “Rooted Sponsors” slide
- Logo and/or name on event sponsor display

Seed

\$4,000 Sponsor



Pre-Event Recognition

- Logo placement on the event website and all email marketing for the event
- Logo recognition and tagging on social media for the event

Post-Event Recognition

- Logo and/or name placement in Sponsorship Report
- Invitation to volunteer at youth and/or family engagement events

Event Recognition

- 1 table for 10 with logo displayed
- 1 hour hosted cocktail hour
- Logo and/or name placed in event slideshow on “Seed Sponsors” slide
- Logo and/or name on event sponsor display



In-Kind

Donation Details



In-kind donations for the silent auction, live auction, and/or raffle will receive recognition at the FMV of the donation and may be paired with other items to create packages.

In-kind donations valued at \$1,000+ will receive a pair of tickets to the event.

Contact Nicole Szymkowski, Director of Resource Development and Strategic Communications at Friends of the Children - Phoenix, to discuss customized donation levels, packages, and benefits!

Nszymkowski@friendsphoenix.org - (719)-429-6396





Learn More at FriendsPhoenix.org

FR1ENDS of the
CH1LDREN

Generational Change,
One Child at a Time

Phoenix