

THE YOUTH WE SERVE ARE
SUPERHEROES



FRIENDS of the
CHILDREN
SF Bay Area

2024 ANNUAL REPORT





LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

For the past seven years, Friends of the Children-SF Bay Area has proudly served the Bayview Hunters Point Community. It has been a privilege to walk beside the incredible youth and families we serve, and we are grateful to you for joining us on this collective journey.

I'm excited to share our very first Annual Report that highlights resilience, growth, hope, and impact through stories, numbers, and outcomes. It also showcases our mission: to empower youth with big dreams to write their own narratives and realize their full power. As you read through the report, we hope you'll see that each youth we support is nothing short of a superhero. With a dedicated Professional Mentor walking alongside them for 12+ years, no matter what, these superheroes have a supportive and steadfast sidekick providing guidance, advocacy, and unwavering love.

It is my great privilege to serve as the Interim Executive Director during this pivotal time of growth. With your generosity and belief in our mission, we continue to deepen our services and offer our proven, long-term mentoring model to 120 youth and families – deepening our impact and expanding our reach in our community.

With gratitude,

Susan Corlett

Interim Executive Director





OUR MODEL

Our model is distinct, courageous and proven. We:

- Identify and enroll children facing the greatest systemic barriers: The youth we serve have experienced multiple Adverse Childhood Experiences (ACEs) by the time they reach kindergarten.
- Commit to stay with each child for 12+ Years, No Matter What.
- Hire full-time, salaried Professional Mentors: Our model was founded on research showing that the single most important factor in overcoming childhood adversity is a long-term, nurturing relationship with a consistent and caring adult.
- Approach the work with a trauma-informed and evidence-based lens.

MISSION

Impacting generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors:

12+ Years, No Matter What.

POW! POWER OF OUR WORK

OUTCOMES WITH
A NATIONAL TRACK
RECORD

83%

of Youth receive their high school diploma or GED.



98%

of Youth wait to parent until after their teen years.



93%

of Youth remain free from involvement in the juvenile justice system.



92%

of Youth go on to enroll in post-secondary education, serve our country or enter the workforce.



For over 30 years, the Friends of the Children model has impacted generational change with evidenced-based results.

Problem-solving.

I know how to weigh the pros and cons and make a decision.



CORE ASSETS

Core Assets provide the framework for building annual individualized developmental and growth targets for all enrolled youth. Our evidence-based Core Assets support the youth we serve in building social-emotional health and prosocial skills development.

Self-management.

I know how to manage my feelings and take care of myself in a healthy way.



Perseverance/ grit.

I work hard through challenges and finish what I start.



Hope.

When I have tough times, I believe it can get better.



Belonging.

I understand who I am, have a place where I feel accepted, and know that my contributions count.



Positive relationship-building.

I get along well with others and am able to find people to support me.



Find your spark.

I use creativity to explore my passions.



Growth mindset.

I love learning and know that my abilities, gifts and talents will improve through dedication and effort.



Self-determination.

I believe in myself and am able to set goals and achieve them.



UNLEASHING SUPERPOWERS THROUGH OUR ROADMAP GOALS

Our curriculum focuses on five intermediate outcome areas – what we call a Roadmap: School Success, Prosocial Development, Improving Health, Making Good Choices, and Planning Skills for the Future – key developmental areas determined by research to influence positive long-term outcomes for the youth we serve.

Mentors spend at least 2 hours weekly in the classroom providing individual learning supports in partnership with the teachers and schools to address developmental and academic needs. At least 2 additional hours each week are spent with every child at carefully designed outings that support youth's progress towards achieving co-created annual Roadmap goals while building on youth's Core Asset development.

RESULTS FROM SF BAY AREA'S MOST RECENT QUARTERLY DATA SHOWED THE FOLLOWING ROADMAP OUTCOMES:

95% of enrolled youth demonstrated progress on their Prosocial Development Roadmap goals.

93% of enrolled youth made progress on their School Success Roadmap goals.

96% of enrolled youth made progress on at least 7 of the 9 Core Assets.

85% of caregivers engaged at least twice monthly with their child's Mentor.



AUGUST 2023 - JULY 2024
PROGRAM NUMBERS

120

YOUTH SERVED

58%

OF YOUTH LIVE IN PUBLICLY
 SUBSIDIZED HOUSING

2,458

OUTINGS WITH YOUTH



32

SCHOOLS
 With enrolled youth

14

HOURS PER
 MONTH

Professional Mentors
 spend on average with
 each youth



27

5TH GRADERS
 GRADUATED
 Elementary School
 in June 2024



99%

OF YOUTH
 Qualify for Free and
 Reduced Lunch



15

PROFESSIONAL MENTORS



7

FIELD TRIPS/
 EVENTS/ACTIVITIES

18
 COMMUNITY PARTNERS

2,551

NOE VALLEY FARMERS
 MARKET DELIVERIES



PARTNERSHIPS

Friends of the Children-SF Bay Area leverages existing community organizations to provide programming and resources for the youth and families we serve. Our current community and school partners are listed below; we also added the following new partners this year: Fenwick & West, UCSF Mt. Sutro Stewards, Simply Basics, and OkaySo.



SUPERPOWER:

SCHOOL ADVOCATE FOR MENTAL HEALTH

SILAS & MENTOR JA'VONTE

"Silas is a kind and talented youth with a spark for soccer. Recently, Silas had been dealing with a lot at home; his family was going through long-term illnesses and it was wearing on his mental health. He was losing interest in his sparks and did not want to socialize with his friends.

His mom reached out to me concerned that this was going to continue to affect him in different ways. I reached out to the school to see if they offered any therapeutic services, and I was able to connect Silas with the school's mental health teacher.

Silas was not sold on the benefits of talking to this teacher; he didn't see how it would help how he was feeling, and he didn't want to talk about his families' life to another adult. After talking with adults at school Silas already had a relationship with, he agreed to sessions every other week. He told me how "weird" those first sessions were, and I affirmed that weird is good because he was doing something different and going outside of his comfort zone.

After the first few sessions, Silas made the decision for himself to increase the sessions to every week. He has been able to re-engage in his school's soccer team and futsal team, start an afterschool program, and has even encouraged other students to seek support from mental health services at school!"

**Youth's name has been changed for confidentiality. Ja'Vonte is pictured at right with another youth he works with.*



SUPERPOWER:

SELF DETERMINATION AS A SCHOOL AND COMMUNITY LEADER

ALESSANDRA & MENTOR TANYA

"Alessandra's journey is a powerful testament to self determination. In 1st and 2nd grade, she was extremely shy and hesitated to speak in class or with anyone she encountered. Over the course of four years, Alessandra transformed into a leader and ultimately, class president. When she wasn't elected in 4th grade, Alessandra didn't give up. Instead, she returned with renewed determination in 5th grade, earning the role and exemplifying her resilience. Now, she speaks up wherever she is, especially when it comes to uplifting others. She is a fierce advocate for everyone, both at school and in her community.

Beyond her role as class president, Alessandra participates in numerous community activities, always looking for ways to support and advocate for those around her. While each of our core assets serves as a steppingstone to success, Alessandra has shown how self determination can impact not only herself but also her entire community."

**Alessandra and her story were featured in our Gala Impact Video here:*





ROI STUDY PLUS 2GEN APPROACH

Friends of the Children-SF Bay Area became an official 2Gen Program in 2024. Two-generation (2Gen) approaches build family well-being by intentionally and simultaneously working with children and the adults in their lives together.

Impacting change across generations – for both youth and their families – empowers families to move beyond obstacles such as poverty, foster care and criminal justice involvement, and toward health, well-being and community.

Accountability for results is in the Friends of the Children DNA. After 12+ years with a Professional Mentor, we want caregivers to be able to say that their families are more stable, that their relationship with their child is stronger and that they see themselves as contributors with strong ties to the community.

According to the **Harvard Business School of Oregon**, every \$1 invested in program youth returns \$7 to the community. That \$7 return on investment becomes almost \$27 when siblings, classmates and the next generation are included in the equation.

Our model is real, and it works – for youth, for caregivers and for the next generation.

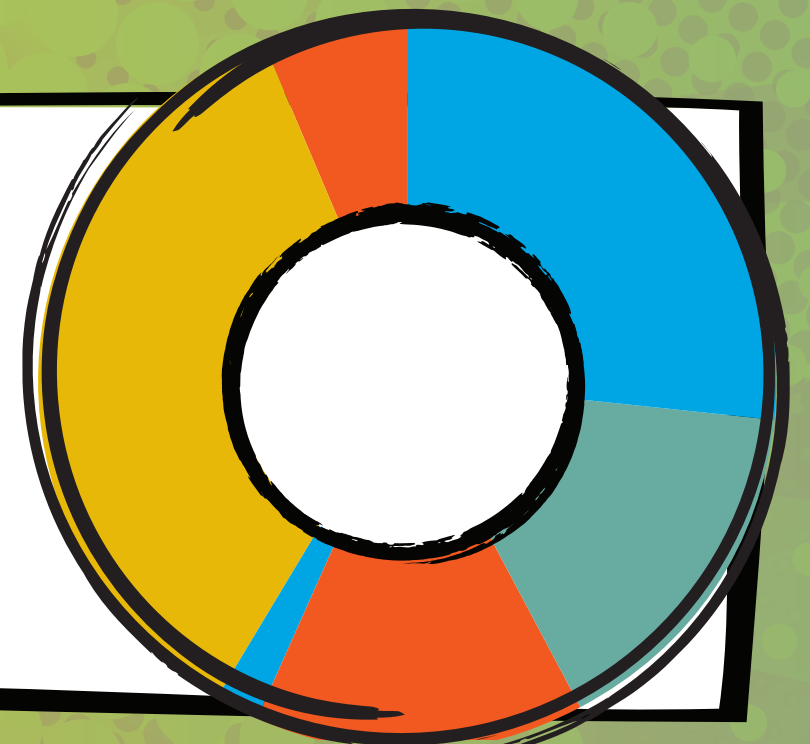
34 out of 46 caregivers gave a perfect score of 10 of their support, understanding and alignment with the Friends mission!

-2024 Annual Caregiver Survey

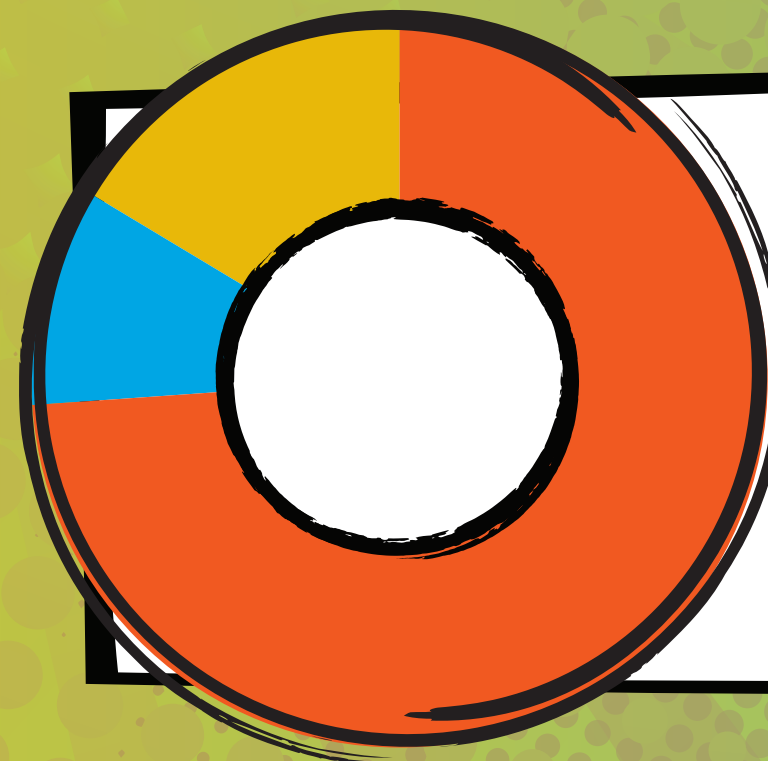
2023 FINANCIALS

REVENUE:

Individuals:	\$ 659,364
Foundation:	\$ 387,616
Corporation:	\$ 357,723
Grant Revenue:	\$ 52,000
Special Events Net:	\$ 853,377
In-Kind Gifts/Other:	\$ 151,172
Revenue Total:	\$2,461,252*



*FY23 Year End Cash Balance: \$2,775,391.



EXPENSES:

Program Services:	\$ 2,227,858
Administrative:	\$ 290,496
Development:	\$ 497,802
Expenses Total:	\$3,016,156*

*Board-approved plan to utilize FY22 \$2.4M MacKenzie Scott Grant to invest in organization's capacity.



STAFF (Pictured from left to right)

Back Row: Malik Brown, Deshon Everett Jr., Tashauna Burnette, Ibiyemi Familoni, Joshua Caudle, Olivia Schiaffo, Ja'Vonte Wills, Alex Jaeger, Susan Corlett, Kareem Ransom, Greg Kelley

Front Row: Tamika Harris, Monica Rath, Clara Yang, Victoria Hernandez, Treasure Bender, Alicia Gutierrez, Tanya Martinez, LaMonica Hopkins, Stephanie Doi, Gwen Cooke, Frédérique Clermont, James Mckennie (Not pictured: Kendyl Gibson).

BOARD

Abhi Talwalkar, *Board Chair*
 Ruth Bond
 Jeff Casey
 Tahseen Chowdhury, *YP Board Chair*
 Marc Crayton
 Rene Durazzo

Frances Evensen
 Gary Gates
 Robert House
 William Jeffrey
 Michael Rugen
 Bev Scott

Seema Shah, MD
 Tanya Welch
In Memory of
 Janice Mirikitani and
 Reverend Cecil Williams

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 Donna Briskin
 Ralph Briskin
 Dion-Jay Brookter
 Lisa Bugni

Jason DiLullo
 Rene George
 Christine Heckart
 Helen Hilton Raiser
 David Kirp
 Ted Lew

Sean Livingston
 Adam McDonough
 Louise Renne
 Nicole Smith
 Dilip Vijay

YOUNG PROFESSIONALS BOARD

Tahseen Chowdhury, *Board Chair*
 MacPaul Obiniyi, *Vice Chair*
 Austin Collier

Marin Garcia
 Chase Gladden
 Merra Kurubalan

Hannah Nowakowski
 Jeremy Pond
 Susan Sheeran

LETTER FROM THE BOARD CHAIR

Dear Friends,

As the Board Chair of Friends of the Children-SF Bay Area, I want to express my deepest gratitude for your support and belief in our mission. Together, we have been able to stand alongside the youth and families in Bayview Hunters Point, helping them chart a path toward bright futures.

This past year has been a transformative one for our organization. I'm thrilled to share a few exciting updates that reflect our growth and impact:

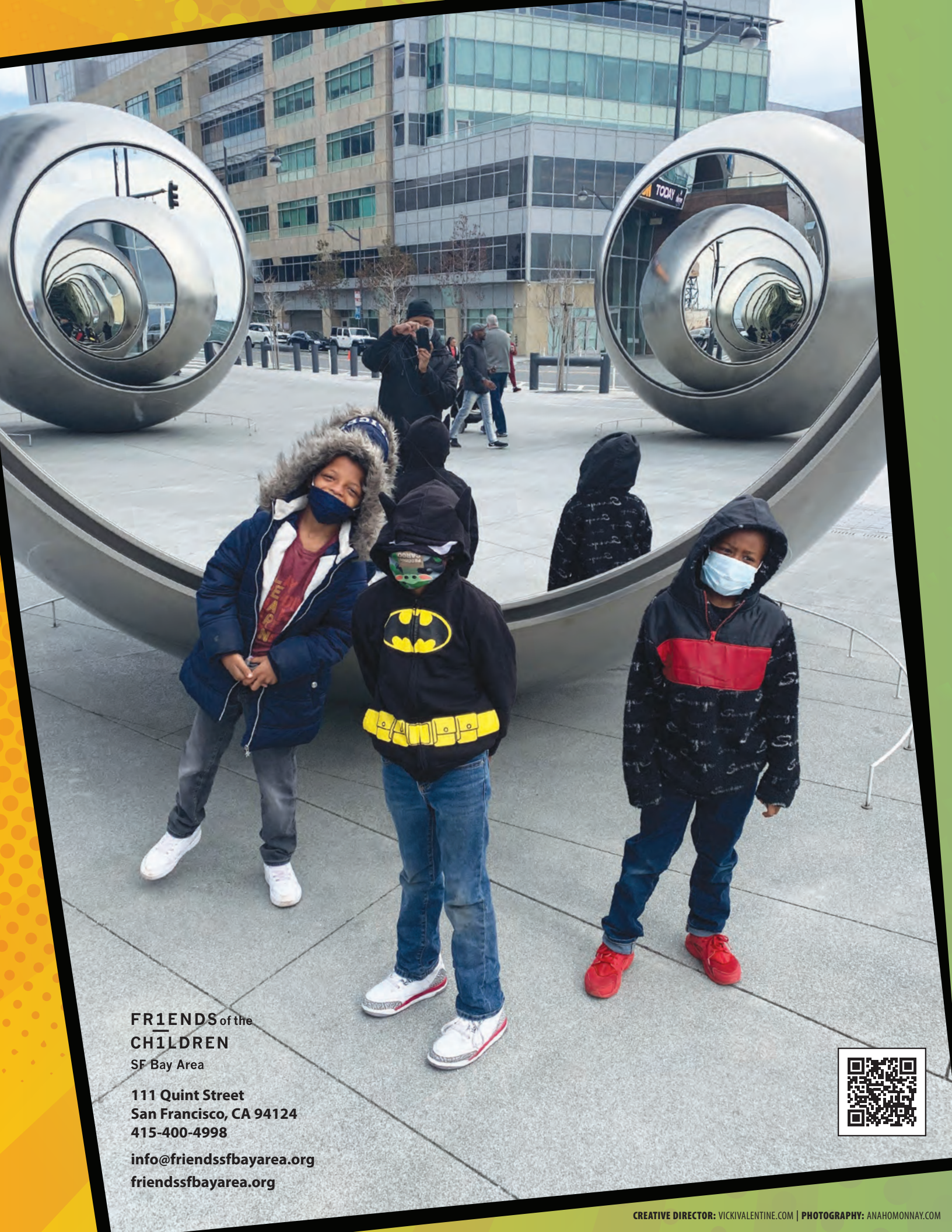
- Summer Academic Pilot: We launched our first-ever summer pilot program focused on advancing academic equity in math and literacy.
- Official 2Gen Model Chapter: We are proud to now be an official Two-Generation (2Gen) Model chapter, which means we're deepening our commitment to partnering not only with youth but also with their caregivers.
- Director of Program Implementation: To support our expanded programming, we hired a new Director of Program Implementation.

These milestones are only possible because of supporters like you. Your commitment, generosity, and shared belief in the youth we serve allow us to be there for them – no matter what. With a Professional Mentor by their side for 12+ years, our youth have a consistent champion in their corner, helping them unlock their power and achieve their dreams.

With heartfelt appreciation,

Abhi Talwalkar
 Board Chair, Friends of the Children-SF Bay Area





FRIENDS of the
CHILDREN
SF Bay Area

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