

SUMMER SIPS WITH FRIENDS

2021 SPONSORSHIP PACKET

WE'RE IN THIS TOGETHER, EVEN WHILE APART.

In our mission, we commit to impacting generational change by empowering youth who are facing the greatest obstacles through relationships with professional mentors – 12+ years, no matter what.

On August 12, 2021, local leaders like your company will join us in our commitment to provide quality, long-term mentoring to support Seattle youth holistically.

OUR MENTORS HAVE HELPED OUR YOUTH STAY CONNECTED AND SUPPORTED DURING THIS CHALLENGING YEAR. HELP US CELEBRATE—AND SUSTAIN—THAT SUCCESS.

Your sponsorship of Summer Sips with Friends 2021 helps us sustain relationships with our youth. Your support will form a key foundation for this virtual event. Our promise to you is an unforgettable virtual event reaching up to 100 people and community connections.

FR1ENDS of the
CH1LDREN
Seattle

Your commitment is not just about dollars. It is a commitment to building connections and support systems for our youth and families.

When the COVID-19 pandemic began, we had to pivot and adapt our efforts to be able to continue to serve our youth and families effectively, no matter what.

Over the past year, we have prioritized continuing to provide long-term services, ensuring youth connect to online education, preparing youth for college/career, combating systems of racism, and continuing to enroll youth.

We are incredibly proud of what we have accomplished, and we could not have succeeded without the support of our community.



We dedicated over \$100,000 to provide over 2000 gift cards to our families. With support from our partners, we have given out over 21,000 meals!

Since the pandemic began, each child has received 13 hours per month of professional mentoring.



We have given out over 150 laptops to youth in our program who didn't have one for remote learning.

Help us celebrate Friends–Seattle's impact in the Seattle community and sustain this vital mentoring work in the year to come.



Caleb finds his spark during the pandemic

Caleb (not real name), 11, thrives in social settings. When COVID-19 shut everything down, he had a rough time without his friends. He channeled his energy into creating artwork. He shares this passion with his professional mentor, Jalen, who is a mixed media artist. Jalen has consistently provided Caleb with different materials and mediums to keep him engaged and encourage his creative endeavors. As an artist, Jalen knows the perseverance and determination it takes to dedicate to creating art. "The key takeaway is that during times of distress, [Caleb] can turn to his artwork as a way of expression and as a coping tool," said Jalen.

PARTNER WITH US TO MAKE IT ALL POSSIBLE

2021 SPONSORSHIP LEVELS

Presenting Sponsor \$5,000



Lead listing of company name and logo on all event platforms as the "Presenting Sponsor" at Summer Sips for Friends event including:

- Summer Sips with Friends event webpage
- pre- and post-event communications with guests
- 2 Social media post shout outs (includes pre- and post- event)
- Digital announcements
- Company spotlight recognition in Friends– Seattle's annual report
- Sponsor spotlight in one of Friends–Seattle's pre- or post- event e-newsletters
- Company name and logo listed on Friends–Seattle's website for one year
- 3 complimentary cocktail boxes and 8 event tickets
- Spoken acknowledgement during the event
- Recognition at Inspiring Greatness, a virtual evening to benefit Friends of the Children on September 25, 2021

Partner Sponsor \$2,500



Company name and logo included on:

- Summer Sips with Friends event webpage
- pre- and post-event communications with guests
- 2 Social media shout outs (includes pre- and post- event)
- Digital announcements
- Sponsor spotlight in one of Friends–Seattle's pre- or post- event e-newsletters
- Company name and logo listed on Friends–Seattle's website for one year
- 2 complimentary cocktail boxes and 4 event tickets
- Spoken acknowledgement during the event

Supporter Sponsor \$1,500



Company name and logo included on:

- Summer Sips with Friends event webpage
- Post-event communications with guests
- 1 Social media shout out
- Digital announcements
- Sponsor spotlight in one of Friends–Seattle's post- event e-newsletters
- Company name and logo listed on Friends–Seattle's website for one year
- 1 complimentary cocktail boxes and 2 event tickets
- Visual acknowledgement during the event

Shout-out Sponsor \$750



Company name and logo included on:

- Summer Sips with Friends event webpage
- Post-event communications with guests
- 1 Social media shout out
- Digital announcements
- 2 complimentary event tickets
- Visual acknowledgement during the event

We would like to invest in Friends of the Children at the following level:

\$5,000 \$2,500 \$1,500 \$750

Other: \$ _____ (If you do not see a level for your company, we can work with you to create a customized package.)



Company Name:

Sponsorship Contact Name:

Address:

City/State/Zip:

Phone:

Email:

Will you be the main point of contact to communicate reminders and guest RSVPs?

Yes. No. Name: _____

Preferred method of communication leading up to the event? Email Phone

Recognition Inclusion Deadlines:

Early Bird Deadline:

June 16th, 2021

Summer Sips with Friends

Invitation:

July 15th, 2021

Summer Sips with Friends

Event

August 12, 2021

Friends of the Children's email list will get your company's name in front of over 2,000 of our donors.



Payment options:

Check in the amount of \$ _____ is enclosed. Checks may be mailed to: PO Box 18886, Seattle, WA 98118.

Please send me an invoice.

Please charge \$ _____ to my credit card:

_____ Visa

_____ MC

_____ AmEx

Name on card:

Card number:

Expiration date:

Thank you for your support!

Friends of the Children - Seattle
PO Box 18886 Seattle, WA 98118
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friendsseattle.org



For any questions regarding your sponsorship or Friends of the Children, contact Sierra Wagner at Sierra@friendsseattle.org