



# An Evening with Friends: Sponsorship Packet

An Evening with Friends is the premier fundraising event for Friends of the Children-Seattle. More than **300 guests** will come together for this fun, interactive night with activities that reflect the experiences of youth in our program.

The evening will also include:

- Small live auction with Gee Scott
- Dessert dash featuring desserts by our youth
- Catering by Rain City
- An opportunity to raise the paddle to support the important mission of Friends of the Children-Seattle.



Your sponsorship will support long-term mentorship for 12+ years and build community for our youth.

In 2022:



**96%** of youth made progress towards school-success goals



**94%** made progress on their improved health goal



**95%** made progress on their making good choices goal



**96%** made progress on their planning for the future goal



**96%** made progress towards prosocial development goals

## Help us celebrate Friends–Seattle's impact in the community

### Mentoring at a glance

A wonderful youth named J\* loves going to his neighborhood corner store with his mentor Sam to buy a new toy or video game for them to play together. Recently, J shared with Sam that he would like to find a way to make money. Sam and J talked through different ideas and came up with a plan to sell candy. Sam and J found four old school candy gumball machines and worked together to repair and clean them. J then did some research at school to find out what candy people like while Sam asked local businesses if they could put their machines in their lobby. **“We’ve even begun thinking about opening a savings account to put a portion of all profits,”** shared Sam.

Through this experience, J is learning about **investing, planning for the future, and finding his spark as a blossoming entrepreneur.**



### Presenting Sponsor \$25,000

- Lead listing of company name and logo on event marketing materials (email, social media, digital newsletters), website, and at the event itself as the Presenting Sponsor.
- Speaking opportunity at event.
- Sponsor spotlight on Friends-Seattle Instagram, Facebook, LinkedIn, Twitter, and monthly newsletter.
- Company recognition in Friends–Seattle's Impact Report.
- Company name and logo listed on Friends–Seattle's official website for one year.
- Reserved seating at event.
- 2 sponsored tables or 16 complimentary admission tickets, with swag bags for attendees.
- Sponsorship of event admission for 5 Friends-Seattle alumni and/or family members.
- Opportunity to include company “swag”/branded items at event.
- Verbal and visual acknowledgement during event.
- Opportunity for career exploration partnership to be highlighted on Friends–Seattle website.

### Champion Sponsor \$10,000

- Company name and logo included on event marketing materials (email, social media, digital newsletters), website, and at the event itself as the Champion Sponsor.
- Sponsor spotlight on Friends-Seattle Instagram, Facebook, LinkedIn, Twitter, and monthly newsletter.
- Company recognition in Friends–Seattle's Impact Report.
- Company name and logo listed on Friends–Seattle's official website for one year.
- Reserved seating at event.
- 1 sponsored table or 8 complimentary admission tickets with swag bags for attendees.
- Sponsorship of event admission for 2 Friends-Seattle alumni and/or family members.
- Opportunity to include company “swag”/branded items at event.
- Verbal and visual acknowledgement during event.
- Opportunity for career exploration partnership to be highlighted on Friends–Seattle website.

**Partner  
Sponsor  
\$5,000**

- Recognition as Partner Sponsor on event invitation and website.
- Company name and logo in event marketing (email newsletter and social media).
- Company name and logo listed on Friends–Seattle’s official website for one year.
- 6 complimentary admission tickets to event.
- Verbal and Visual acknowledgement during event.
- Opportunity for career exploration partnership to be highlighted on Friends–Seattle website.

**Lead  
Sponsor  
\$2,500**

- Recognition as Lead Sponsor on event invitation and website.
- Company name and logo in event marketing (email newsletters and social media).
- Company name and logo listed on Friends–Seattle’s official website for one year.
- 2 complimentary admission tickets.
- Visual and verbal acknowledgement during event.
- Opportunity for career exploration partnership to be highlighted on Friends-Seattle website.

**Friend  
Sponsor  
\$1,000**

- Recognition as Friend Sponsor on event invitation and website.
- Company name and logo in event marketing (email newsletters and social media).
- 2 complimentary admission tickets.
- Visual and verbal acknowledgement during event.

**Community  
Sponsor  
\$500**

- Recognition as Community Sponsor on event invitation and website.
- Company name and logo in event marketing (email newsletters and social media).
- Visual acknowledgement during event.

# Join us as a sponsor and invest in Friends of the Children - Seattle!

1. Select your sponsorship level from the list above.
2. Fill out the online sponsorship form [bit.ly/evenfriends](https://bit.ly/evenfriends) to confirm and pay for your sponsorship.
3. Share your logo with our Development and Communications team to ensure your sponsorship benefits are fulfilled.
  - Please send marketing materials to Brandi Li at [brandili@friendsseattle.org](mailto:brandili@friendsseattle.org)

## Recognition Inclusion Deadlines:

Logo and Marketing Materials  
Deadline:

September 18, 2023

An Evening with Friends Event:

September 29, 2023

For questions please contact  
Hong Chhuor at [hong@friendsseattle.org](mailto:hong@friendsseattle.org)



## Thank you for your support!



@seattle\_friends



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[friendsseattle.org](https://www.friendsseattle.org)

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